

THE MASTERY SERIES

Leadership training that earns its credential.

Online certificate programmes for new and emerging managers.
Built for depth, applied learning, and a credential that signals
genuine capability.

4

COURSES

12

COMPETENCIES

48

MODULES

80%

PASS GATE

16h

PER COURSE

WHY THE MASTERY SERIES

Built for managers who need to deliver, not just attend.

Most management training is consumed and forgotten. The Mastery Series is different. Each course is a structured, self-paced programme combining instructional video, real case studies, applied exercises and a strict 80% pass gate. Learners don't earn a credential by watching. They earn it by demonstrating capability.

- 1 A measurable shift in day-to-day manager behaviour. Not just new vocabulary.
- 2 Applied deliverables they can take into their team and use immediately.
- 3 A digital credential, stackable across the four Mastery courses.
- 4 Confidence that comes from being assessed against an 80% standard, not a participation tick.

The 80% pass gate

Every Mastery course requires a minimum of 80% across applied assessments to be awarded. There is no participation pass. This is what makes the CreateOne credential meaningful to HR, L&D and hiring managers.

WHO IT'S FOR

Is the Mastery Series right for you?

BEST FIT

- ✓ New and emerging managers stepping into leadership.
- ✓ Experienced individual contributors moving into people leadership.
- ✓ Team leaders closing gaps in self-leadership, EQ, confidence or leading others.
- ✓ HR and L&D teams looking for a credential-backed development pathway.

NOT THE RIGHT FIT IF

- ✗ You're looking for passive, watch-only video learning.
- ✗ You can't commit time to applied exercises and assessments.
- ✗ You want a certificate without an assessed standard.
- ✗ You need an instructor-led, scheduled cohort programme.

HOW IT WORKS

STEP 01

Learn

Video lessons, frameworks and case studies.

STEP 02

Apply

Applied deliverables in your own context.

STEP 03

Assess

Strict 80% pass gate across modules.

STEP 04

Credential

Stackable digital credential issued.

Self-paced online

16 hours classroom equivalent

Applied deliverables

80% pass gate

Stackable credential

PROGRAMME AT A GLANCE

The Four Mastery courses

Each course is equivalent to two days of classroom learning. Take one, or stack all four toward the **Professional in Leadership Mastery**.

COURSE 01

\$675
USD \$475

Leading Self

Lead yourself before leading others. Build discipline, resilience and a personal vision that drives sustained performance.

2 days / 16 hours classroom equivalent

COURSE 02

\$675
USD \$475

Lead with Emotional Intelligence

Deepen self-awareness, regulate under pressure, and lead with composure. EQ is the strongest predictor of leadership effectiveness.

2 days / 16 hours classroom equivalent

COURSE 03

\$675
USD \$475

Lead with Confidence

Strategic thinking, executive presence and principled influence for high-potential professionals stepping into senior roles.

2 days / 16 hours classroom equivalent

COURSE 04

\$675
USD \$475

Leading Others

Build team chemistry, delegate well and turn conflict into cooperation. The skills that bridge IC to high-performing manager.

2 days / 16 hours classroom equivalent

Leading Self

A focused journey into self-leadership, the foundation every great leader is built on. Through short instructional videos, practical exercises, and real-world case studies, you'll sharpen your personal vision, build discipline, and develop the resilience required to lead yourself before leading others. This is where leadership begins.

What you'll learn

- › Define and articulate a compelling personal vision for your leadership journey.
- › Build daily habits and routines that support sustained high performance.
- › Develop emotional resilience to navigate setbacks and uncertainty.
- › Apply self-awareness techniques to identify strengths, blind spots, and growth areas.
- › Create a personal development plan with measurable milestones.
- › Practice time management and prioritization strategies that actually work.

WHO IS THIS FOR?

Emerging professionals ready to own their growth and career trajectory.

Individual contributors preparing for their first leadership role.

Anyone building self-discipline, focus, and personal accountability.

Programme modules

01 The Self-Leadership Mindset

Why leading yourself is the prerequisite to leading others. Ownership, accountability, agency.

02 Personal Vision & Purpose

Clarifying what drives you and building a vision statement that guides decisions.

03 Discipline & Daily Habits

The science of habit formation. Designing routines that compound into long-term results.

04 Resilience & Adaptability

Mental toughness to recover from setbacks, manage stress, and stay focused.

05 Self-Awareness & Reflection

Tools for honest self-assessment. Understanding your patterns, triggers and growth areas.

06 Personal Productivity & Focus

Prioritization frameworks and strategies to protect your most valuable resource: attention.

Assessment & credential

Reflection exercises, a personal vision framework, and a capstone development plan. Module progression requires an 80% pass score on all scenario assessments. On completion you receive a **Certificate in Leading Self**, fully stackable toward the **Professional in Leadership Mastery**.

Lead with Emotional Intelligence

Emotional intelligence is the strongest predictor of leadership effectiveness, yet it's rarely taught formally. Deepen your self-awareness and social savvy through high-impact content, interactive quizzes, and in-depth case studies. Learn to navigate complex workplace dynamics and lead with composure, empathy, and impact.

What you'll learn

- › Assess your emotional intelligence across all four EQ dimensions.
- › Recognise and regulate your emotional triggers in real-time.
- › Read the emotional climate of a room, meeting, or conversation.
- › Build stronger working relationships through emotional attunement.
- › Respond to others' emotions with empathy rather than reactivity.
- › Apply EQ strategies to conflict resolution and difficult conversations.

WHO IS THIS FOR?

Leaders who want to improve how they show up under pressure.

Managers dealing with interpersonal friction or team conflict.

Anyone leading with more composure, empathy, and influence.

Programme modules

01 The Science of EQ

What EQ is, why it matters more than IQ for leaders, and how it can be developed.

03 Self-Management

Staying composed under pressure. The pause, the reframe, the reset.

05 Relationship Management

Building trust, navigating conflict, and influencing through attunement.

02 Self-Awareness

Understanding your patterns, triggers, blind spots, and emotional defaults.

04 Social Awareness

Reading people, rooms, and unspoken dynamics with greater accuracy.

06 EQ in Practice

Applying EQ to real scenarios: feedback, negotiation, and team dynamics.

Assessment & credential

An EQ self-assessment at start and end, practical reflection exercises, and a capstone scenario exercise. The final qualification requires clearing an 80% proficiency benchmark across all coursework. On completion you receive a **Certificate in Emotional Intelligence**, fully stackable toward the **Professional in Leadership Mastery**.

Lead with Confidence

For professionals ready to step up, transforming from emerging talent into an inspirational leader. Through focused videos, strategic thinking exercises, and real-world case studies, you'll build the authority, influence, and impact needed to lead at every organisational level. Practical exercises strengthen your presence and decision-making capability.

What you'll learn

- › Develop strategic thinking skills that inform better decisions.
- › Build executive presence and personal authority in any room.
- › Influence stakeholders using principled persuasion techniques.
- › Navigate organisational politics with integrity and confidence.
- › Present ideas with clarity and conviction to senior audiences.
- › Create an action plan for building your leadership brand.

WHO IS THIS FOR?

High-potential professionals preparing for senior or strategic roles.

Managers increasing their influence and executive presence.

Leaders building authority in high-stakes situations.

Programme modules

01 The Confidence Foundation

What leadership confidence really is, and what it isn't. Building from the inside out.

03 Building Authority

Earning credibility, building trust quickly, and establishing yourself as a leader.

05 Confident Communication

Speaking with clarity and conviction in presentations and high-stakes moments.

02 Strategic Thinking

Moving beyond tactical execution to think strategically about problems and decisions.

04 Influence & Persuasion

Influencing without authority. Cialdini's principles applied to real leadership.

06 Leadership Brand & Impact

Defining your leadership identity and a plan to amplify your impact.

Assessment & credential

A leadership confidence diagnostic, applied presentation exercises, and a capstone leadership brand framework. Course advancement requires a mandatory 80% assessment pass threshold. On completion you receive a **Certificate in Leading with Confidence**, fully stackable toward the **Professional in Leadership Mastery**.

Leading Others

Go deep into the skills required to lead people and teams effectively. From building team chemistry and accountability to turning workplace conflict into cooperation, you'll engage with focused content, interactive quizzes, and practical exercises that develop your ability to drive team performance. This is the programme that turns talented individuals into managers people want to work for.

What you'll learn

- › Build team chemistry and create a culture of mutual accountability.
- › Delegate effectively and hold people to high standards without micromanaging.
- › Navigate and resolve workplace conflict constructively.
- › Conduct coaching conversations that develop capability and confidence.
- › Deliver feedback that's honest, specific, and drives behaviour change.
- › Design team rituals and rhythms that sustain high performance.

WHO IS THIS FOR?

New managers or team leads in their first people leadership role.

Individual contributors being prepared for management responsibilities.

Existing managers strengthening their team leadership capabilities.

Programme modules

01 The Transition to Leading Others

The mindset shift from individual contributor to people leader.

03 Delegation & Accountability

A practical system for deciding what to delegate and maintaining oversight.

05 Coaching & Feedback

Everyday coaching and feedback models that develop your people.

02 Team Chemistry & Culture

Building trust, psychological safety, and dynamics that enable performance.

04 Conflict to Cooperation

Frameworks for turning friction into productive collaboration.

06 Performance & Team Rhythms

Setting standards, running cadences, and sustaining momentum over time.

Assessment & credential

Weekly application exercises executed with your real team, a team health diagnostic, and a capstone team development plan. Graduation requires an 80% assessed pass score across all management case studies. On completion you receive a **Certificate in Leading Others**, fully stackable toward the **Professional in Leadership Mastery**.

OUTCOMES

What changes for the manager, and the team.

The Mastery Series is designed for behaviour change, not knowledge transfer. Because every course is assessed against an 80% pass gate using applied deliverables, learners practise the skill in their own context before earning the credential.

Capability you can see

Learners apply each framework inside their own team. Outputs are reviewed, not just read.

Confidence that holds up

Self-leadership, EQ, conflict and delegation are practised, not just discussed.

A credential that means something

An 80% pass gate filters out passive completion. The credential signals demonstrated capability.

Stackable progression

Four credentials build a coherent picture of capability across self, others, EQ and confidence.

PRICING & ACCESS

Two ways to access the Mastery Series

PER COURSE

\$675

USD \$475 · per course

Single Mastery course with lifetime access and credential on completion.

BEST VALUE

MASTERY BUNDLE

\$2,160

USD \$1,520

All four Mastery courses.

For HR & L&D teams

All prices are tax-inclusive. The Mastery bundle is the simplest way to roll all four courses across a team. For team licensing, invoicing or bulk enrolment, contact us at createone.com/contact.

ABOUT CREATEONE

The People Development Company.

CreateOne Pty Ltd has been developing people since 2004. The CreateOne Academy applies that experience to a digital format. Short-form PowerShops for in-the-flow learning, and the Mastery Series for assessed, credential-backed depth. Everything we build is designed around one question: does the manager actually do something differently on Monday?

Enrol a learner

Each Mastery course can be purchased directly from the website.

createone.com/academy/certificates

Roll it out to a team

Talk to us about team access via the Mastery bundle or enterprise licensing.

createone.com/contact

Share with HR

Forward this guide to your HR or L&D contact. Every claim maps to an assessed outcome.

createone.com/academy/certificates

Ready to enrol your first learner?

Start a single course or roll the series across your team.

createone.com/academy